

How many zeros are in a quadrillion?

15

_____,000,000,000,000,000

- Yep. 15. 15 zeros in a quadrillion.
- How is this relevant?
- *We'll tell you.*

- Tick and mosquito-borne diseases have **tripled** in the US since 2004¹

QUADRILLIONS

The estimated total number of mosquitoes in the world²

500 MILLION

Cases of mosquito-borne diseases occurring annually³

2.7 MILLION

Worldwide deaths caused by mosquitoes every year⁴



**1st Death related to a tick bite recently occurred.
DON'T BE THE NEXT!**



- According to The Journal of Allergy and Clinical Immunology (JACI) 11/12/25

- **DEFEND was created to deliver on all fronts—** our consumers literally asked for it.

89%

of consumers are concerned about mosquitoes and 78% are concerned about ticks⁸

74%

of consumers consider health risks associated with a repellent as a motivator to buy/not buy⁹

67%

of consumers want an all-in-one solution for insect/pest repellents¹⁰



- **DEFEND Permethrin kills and repels** a wide range of insects—ticks, mosquitoes, chiggers, mites and fleas
- Long-lasting on fabrics, bonds to the fibers and can remain effective for up to 6 weeks



- **DEFEND Picaridin** provides an effective, **DEET-FREE** alternative
- EPA-approved, eco-friendly
- **Safe on gear, safe on you**



- **BOTH deliver** broad-spectrum defense, long-lasting performance and ease of use
- **Convenience, safety and reliability**



SAFE FOR USE ON SKIN



**DEFEND PICARIDIN TICK/
MOSQUITO SPRAY 5 OZ**

ITEM NO.: 13726
ITEM UPC: 873881008928
SIZE: 5 OZ
CP: 6



DEFEND DEAD DOWN WIND PREMIUM PERMETHRIN SCENT-FREE INSECT REPELLENT FOR CLOTHING AND GEAR



**DEFEND PERMETHRIN
CLOTHING SPRAY 12 OZ**

ITEM NO.: 70015
ITEM UPC: 873881005927
SIZE: 12 OZ
CP: 6



**DEFEND PERMETHRIN
CLOTHING SPRAY 24 OZ**

ITEM NO.: 70009
ITEM UPC: 873881005835
SIZE: 24 OZ
CP: 6



**DEFEND PERMETHRIN
CLOTHING SPRAY 76 OZ**

ITEM NO.: 70010
ITEM UPC: 873881005842
SIZE: 76 OZ
CP: 3

*** NEW * INSECT REPELLENT**



**“ARKANSAS WENT A CENTURY
WITHOUT A FATAL BEAR ATTACK.
IN THE LAST MONTH, IT’S HAD TWO.”**

“Most of those attacks were predatory rather than defensive. The study suggested that encounters and attacks were rising as the human population expanded into bear habitat. The authors also noted that a black bear had never killed a person carrying bear spray.”

-In an article from the Backpacker Magazine 10/6/25

BE PREPARED



AS QUICK
AS



REMOVE
LOCK



AIM



SQUEEZE
TRIGGER

**EVERY
SECOND
MATTERS!**

DEFEND BEAR SPRAY

TO DETER BEARS FROM ATTACKING HUMANS

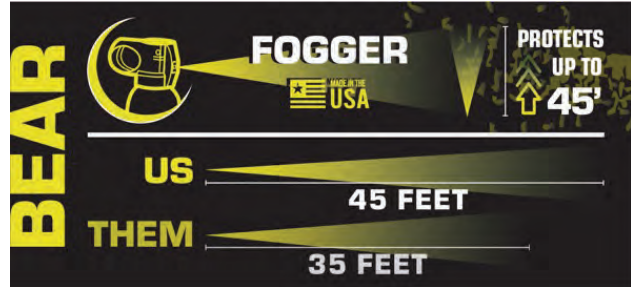
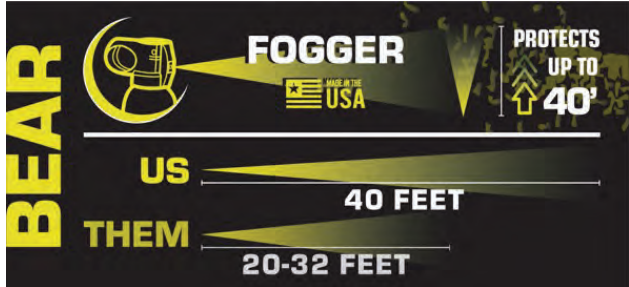


**DEFEND BEAR SPRAY
8 OZ**
ITEM NO.: 70004
ITEM UPC: 873881008126
SIZE: 8 OZ
CP: 6

**DEFEND BEAR SPRAY
8 OZ | NO SHEATH**
ITEM NO.: 70013
ITEM UPC: 873881005880
SIZE: 8 OZ
CP: 6

**DEFEND BEAR SPRAY
14 OZ**
ITEM NO.: 70005
ITEM UPC: 873881008133
SIZE: 14 OZ
CP: 6

**DEFEND BEAR SPRAY
14 OZ | NO SHEATH**
ITEM NO.: 70014
ITEM UPC: 873881005897
SIZE: 14 OZ
CP: 6



*** NEW * BEAR SPRAY**

DEFEND



**CREATES A NATURAL PREDATOR
SCENT PRESENCE IN OUTDOOR SPACES**



**CREATE THE IMPRESSION THAT
COYOTES ARE PRESENT**



**KEEP UNWANTED WILDLIFE AWAY
FROM HOMES AND PROPERTIES**



**STRONG, AUTHENTIC URINE SOURCED FROM
REAL COYOTES FOR REAL EFFECTIVENESS**



DEFEND.★

BY *Tink's*
#1 SINCE 1972

Natural. Safe. Effective.
100% pure coyote urine that creates the perception that coyotes are present.



**DEFEND BY TINK'S
COYOTE URINE 24OZ
(BILINGUAL)**

ITEM NO.: 7001101
ITEM UPC: 873881005859
SIZE: 24 OZ
CP: 6



**DEFEND BY TINK'S
COYOTE URINE 64OZ
(BILINGUAL)**

ITEM NO.: 7001201
ITEM UPC: 873881005866
SIZE: 64 OZ
CP: 6

***NEW* COYOTE URINE**